



**global**  
IMMIGRATION MAGAZINE



## ADVERTISING & MEDIA GUIDE



An industry-leading trade publication dedicated to enhancing transparency and education about global investment immigration programs.

2020

# UGLOBAL IMMIGRATION MAGAZINE

THE PAGES THE PROFESSIONALS TURN TO



## INDUSTRY-LEADING PUBLICATION

*Uglobal Immigration Magazine* is one of the world's leading trade publications in the citizenship-by-investment (CBI) and residency-by-investment (RBI) markets. It is presented by Uglobal — an educational, networking and marketing platform for global investment immigration. The platform was created out of the need for marketplace transparency and to connect individuals who are interested in learning about investment immigration — either as a potential capital source or as a solution for their immigration needs. *Uglobal Immigration Magazine* publishes peer-reviewed and board-approved articles written by experienced professionals in the CBI and RBI industries.

## AUTHORITY

Our in-depth articles cover trends and legislative updates about global programs from a wide variety of countries, including Australia, Cyprus, the Caribbean Islands, Malta, New Zealand, Portugal and the United Kingdom. Subscription to the high-quality magazine is free and in addition to our print magazine, articles in English, Chinese and Vietnamese are published on [www.Uglobal.com](http://www.Uglobal.com). We collaborate with a network of industry leaders and an authoritative board of advisors to uphold a high standard of all content and events hosted by our organization. Our readership includes industry stakeholders, service providers, migration agents and project developers seeking access to capital sources.



# ACCESS GLOBAL MARKETS

REACH THE AUDIENCE THAT MATTERS

*Our Readers are Based in Over*



*Countries Worldwide*

## A CROSS-SECTION OF OUR MARKETS

**USA  
UK  
Canada  
Germany  
India  
UAE  
Cyprus  
Malta**

**Romania  
China  
Australia  
France  
Spain  
Mexico  
Poland  
Nigeria**

**South Africa  
Egypt  
Turkey  
Ukraine  
Hungary  
Russia  
Pakistan  
Iran**

**Ireland  
Greece  
Portugal  
Vietnam  
Vanuatu  
Japan  
Netherlands  
Italy**

**Panama  
St Kitts and Nevis  
Dominica  
Malaysia  
Grenada  
New Zealand  
Bulgaria  
Cayman Islands**

## ENGLISH/CHINESE & VIETNAMESE EDITIONS

*Uglobal Immigration Magazine*, the investment migration industry's leading publication, is published in various editions. The bilingual English/ Chinese edition contains informative and compelling content for our readers in more than 100 countries around the world. The English/ Vietnamese edition goes out to our booming market in Vietnam. Both editions offer peer-reviewed content.



2020 ADVERTISING & MEDIA GUIDE

# UGLOBAL BRAND

*MULTIPLE PLATFORMS FOR MULTIPLE AUDIENCES*

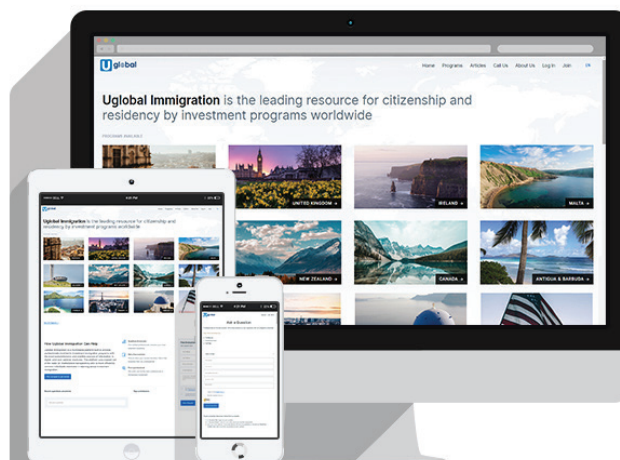
## UGLOBAL EVENTS

Uglobal also hosts large educational investment immigration events featuring interactive and moderated panels with professionals from around the world. This offers your company a great opportunity to stay updated and learn about the newest trends and changes from industry leaders. To become a sponsor, please contact [info@uglobal.com](mailto:info@uglobal.com)



## UGLOBAL WEBSITE

The Uglobal platform also includes professional directories of verified global members on [www.uglobal.com](http://www.uglobal.com). Industry professionals from around the world use our website to market their brand by answering questions from our online users about the global investment immigration market. To become a verified member of the Uglobal professional network for free, please contact [info@uglobal.com](mailto:info@uglobal.com).





# CONNECT WHERE IT COUNTS

DIVERSE READERSHIP THAT SPANS THE INDUSTRY



Migration Agencies  
**75%**



Investment  
Consultant Companies  
**12%**



Law Firms  
**3%**



Wealth Management  
Companies  
**3%**



Banks  
**2%**



Real Estate  
Developers  
**2%**



Regional Centers  
**1%**



Investment  
Managers  
**1%**



Educational  
Consultant Companies  
**1%**

Over **15,000** Readers Receive Our Multiple Editions



**U** global  
IMMIGRATION MAGAZINE

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# ADVERTISE WITH UGLOBAL

REACH YOUR GOALS WITH OUR AUDIENCE

## SUBMISSION

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Vol 3 Issue 1	Bilingual English/Chinese Awards Issue	Summer 2020
Eb5 Investors Magazine	7.2 awards edition	February 2020
Vol 3 Issue 2	English edition	October 2020

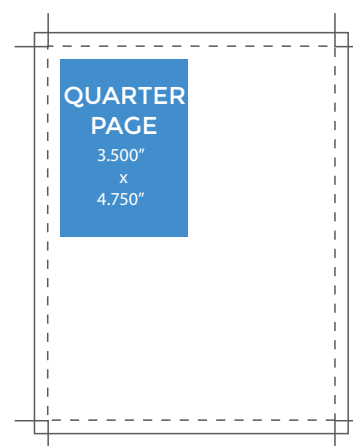
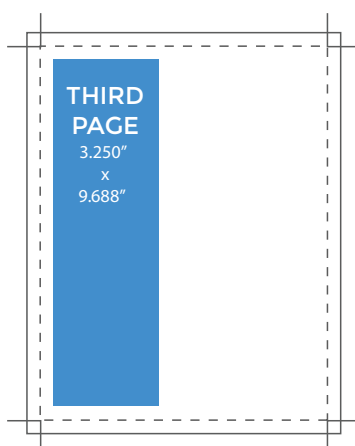
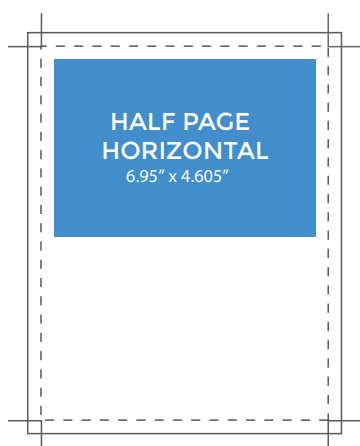
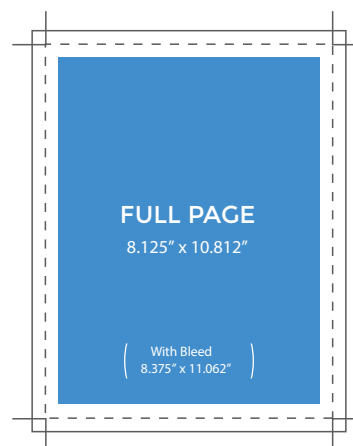
\*Exact publication dates are subject to change

ADVERTISING RATES	
SIZE	1X
Full Spread	\$6,000
Full Page	\$3,500
1/2 Page Horizontal	\$2,000
1/3 Page Vertical	\$1,600
1/4 Page	\$1,250



# ADVERTISING OPTIONS

MAKE AN IMPRESSION THAT LASTS WITH THE READERS



## PREMIUM POSITIONS\*

Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover, and back cover.

## PREFERRED POSITIONS\*

Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

\*A limited number of Premium and Preferred positions available for each issue. Please call for ad rates.



# ADVERTISING GUIDELINES

## PRINTING SPECIFICATIONS

Uglobal Immigration Magazine recommends using an industry standard pre-flight software to check your files prior to submission.

- Please be sure to leave 1/4" to 3/8" safety margin between the trim line and all live content.
- All bleed materials must extend 1/8" (.125") beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).
- All artwork must be CMYK or grayscale mode; spot or custom colors will not be accepted.

Sheet-fed covers:  
80# Sonoma  
Gloss cover  
5/4: CMYK +AQ over  
CMYK

Web text:  
70# Sonoma  
Gloss book  
4/4: CMYK  
300dpi  
Perfect bound

## ARTWORK GUIDELINES

Artwork should be submitted in a PDF format at 300 dpi at 100 percent of ad size. Please leave 1/4" to 3/8" safety margin between the trim line and all live content to prevent any content from being cut off in the printing process. Please see our "bleed" dimensions in our chart. Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).

## COLOR GUIDELINES

- All artwork must be in CMYK or grayscale mode
- Spot or custom colors will not be accepted
- We can't guarantee exact color matching





# UGLOBAL IMMIGRATION MAGAZINE IS THE PREMIER PLATFORM TO REACH THE TOP CBI & RBI MARKETS GLOBALLY

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