



global

IMMIGRATION MAGAZINE



ADVERTISING & MEDIA GUIDE



An industry-leading trade publication dedicated to enhancing transparency and education about global investment immigration programs.

2021

UGLOBAL IMMIGRATION MAGAZINE

THE PAGES THE PROFESSIONALS TURN TO



INDUSTRY-LEADING PUBLICATION

Uglobal Immigration Magazine is one of the world's leading trade publications in the citizenship-by-investment (CBI) and residency-by-investment (RBI) markets. It is presented by Uglobal — an educational, networking and marketing platform for global investment immigration. The platform was created out of the need for marketplace transparency and to connect individuals who are interested in learning about investment immigration — either as a potential capital source or as a solution for their immigration needs. *Uglobal Immigration Magazine* publishes peer-reviewed and board-approved articles written by experienced professionals in the CBI and RBI industries.

AUTHORITY

Our in-depth articles cover trends and legislative updates about global programs from a wide variety of countries, including Australia, Cyprus, the Caribbean Islands, Malta, New Zealand, Portugal and the United Kingdom. Subscription to the high-quality magazine is free and in addition to our print magazine, articles in English, Chinese and Vietnamese are published on www.Uglobal.com. We collaborate with a network of industry leaders and an authoritative board of advisors to uphold a high standard of all content and events hosted by our organization. Our readership includes industry stakeholders, service providers, migration agents and project developers seeking access to capital sources.



ACCESS GLOBAL MARKETS

REACH THE AUDIENCE THAT MATTERS

Our Readers are Based in Over



Countries Worldwide

A CROSS-SECTION OF OUR MARKETS

**USA
UK
Canada
Germany
India
UAE
Cyprus
Malta**

**Romania
China
Australia
France
Spain
Mexico
Poland
Nigeria**

**South Africa
Egypt
Turkey
Ukraine
Hungary
Russia
Pakistan
Iran**

**Ireland
Greece
Portugal
Vietnam
Vanuatu
Japan
Netherlands
Italy**

**Panama
St Kitts and Nevis
Dominica
Malaysia
Grenada
New Zealand
Bulgaria
Cayman Islands**

MAGAZINE EDITIONS

Uglobe Immigration Magazine, the investment migration industry's leading publication, is published in various editions. It contains informative and compelling content for our readers in more than 100 countries around the world. The most anticipated issue of the year is the annual Top 25 Awards edition, where we celebrate the leading industry professionals in four categories: migration agents, attorneys, developers and immigration companies.



UGLOBAL BRAND

MULTIPLE PLATFORMS FOR MULTIPLE AUDIENCES

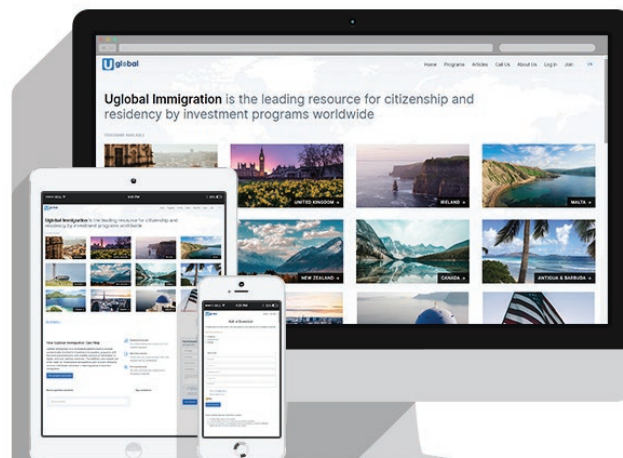
UGLOBAL EVENTS

Uglobal also hosts large educational investment immigration events featuring interactive and moderated panels with professionals from around the world. This offers your company a great opportunity to stay updated and learn about the newest trends and changes from industry leaders. To become a sponsor, please contact info@uglobal.com



UGLOBAL WEBSITE

The Uglobal platform also includes professional directories of verified global members on www.uglobal.com. Industry professionals from around the world use our website to market their brand by answering questions from our online users about the global investment immigration market. To become a verified member of the Uglobal professional network for free, please contact info@uglobal.com.



CONNECT WHERE IT COUNTS

DIVERSE READERSHIP THAT SPANS THE INDUSTRY



Migration Agencies

75%



Investment
Consultant Companies

12%



Law Firms

3%



Wealth Management
Companies

3%



Banks

2%



Real Estate
Developers

2%



Regional Centers

1%



Investment
Managers

1%



Educational
Consultant Companies

1%

Over **15,000** Readers Receive Our Multiple Editions



U **global**
IMMIGRATION MAGAZINE

2021 ADVERTISING & MEDIA GUIDE

ADVERTISE WITH UGLOBAI

REACH YOUR GOALS WITH OUR AUDIENCE

SUBMISSION

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PUBLICATION	EDITION	AD DEADLINE
July 2021	Issue 4.1	June 2021
December 2021	Issue 4.2	November 2021

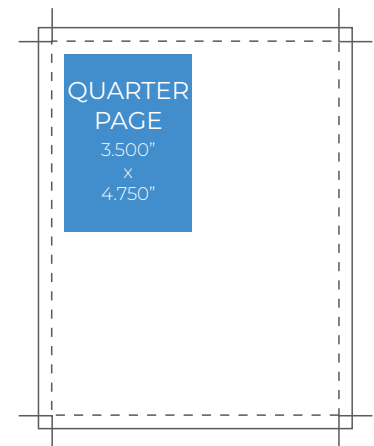
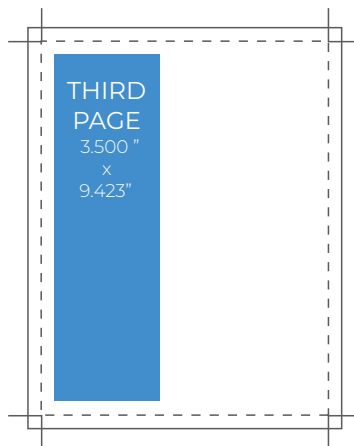
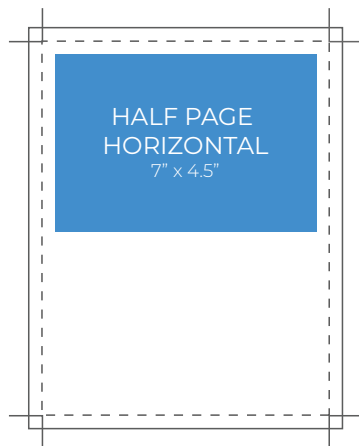
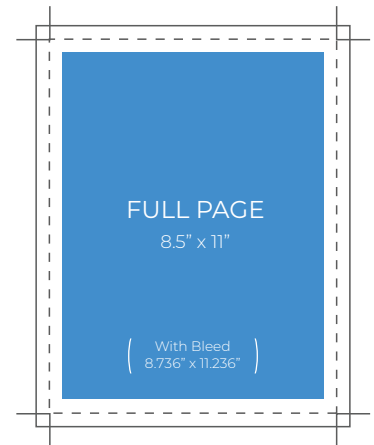
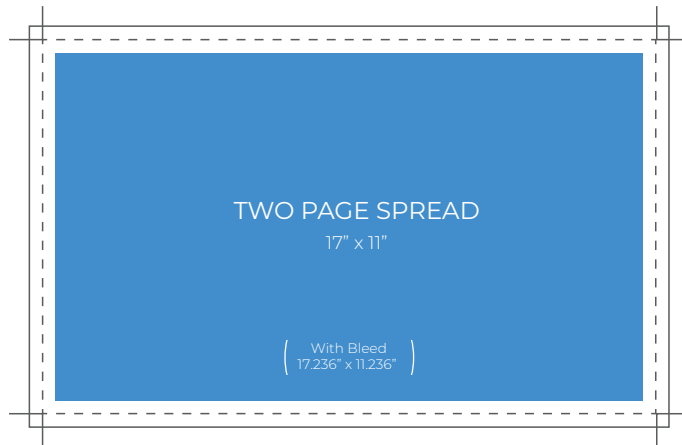
*Exact publication dates are subject to change

ADVERTISING RATES	
SIZE	1X
Full Spread	\$6,000
Full Page	\$3,500
1/2 Page Horizontal	\$2,000
1/3 Page Vertical	\$1,600
1/4 Page	\$1,250



ADVERTISING OPTIONS

MAKE AN IMPRESSION THAT LASTS WITH THE READERS



PREMIUM POSITIONS*

Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover, and back cover.

PREFERRED POSITIONS*

Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

*A limited number of Premium and Preferred positions available for each issue. Please call for ad rates.



ADVERTISING GUIDELINES

PRINTING SPECIFICATIONS

Uglobal Immigration Magazine recommends using an industry standard pre-flighting software to check your files prior to submission.

- Please be sure to leave 1/4" to 3/8" safety margin between the trim line and all live content.
- All bleed materials must extend 1/8" (.125") beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).
- All artwork must be CMYK or grayscale mode; spot or custom colors will not be accepted.

Sheet-fed covers:

80# Sonoma

Gloss cover

5/4: CMYK +AQ over

CMYK

Web text:

70# Sonoma

Gloss book

4/4: CMYK

300dpi

Perfect bound

ARTWORK GUIDELINES

Artwork should be submitted in a PDF format at 300 dpi at 100 percent of ad size. Please leave 1/4" to 3/8" safety margin between the trim line and all live content to prevent any content from being cut off in the printing process. Please see our "bleed" dimensions in our chart. Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).

COLOR GUIDELINES

- All artwork must be in CMYK or grayscale mode
- Spot or custom colors will not be accepted
- We can't guarantee exact color matching



UGLOBAL IMMIGRATION MAGAZINE IS THE PREMIER PLATFORM TO REACH THE TOP CBI & RBI MARKETS GLOBALLY

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