INDUSTRY-LEADING PUBLICATION

Uglobal Immigration Magazine is one of the world’s leading trade publications in the citizenship-by-investment (CBI) and residency-by-investment (RBI) markets. It is presented by Uglobal — an educational, networking and marketing platform for global investment immigration. The platform was created out of the need for marketplace transparency and to connect individuals who are interested in learning about investment immigration — either as a potential capital source or as a solution for their immigration needs. Uglobal Immigration Magazine publishes peer-reviewed and board-approved articles written by experienced professionals in the CBI and RBI industries.

AUTHORITY

Our in-depth articles cover trends and legislative updates about global programs from a wide variety of countries, including Australia, Cyprus, the Caribbean Islands, Malta, New Zealand, Portugal and the United Kingdom. Subscription to the high-quality magazine is free and in addition to our print magazine, articles in English, Chinese and Vietnamese are published on www.Uglobal.com. We collaborate with a network of industry leaders and an authoritative board of advisors to uphold a high standard of all content and events hosted by our organization. Our readership includes industry stakeholders, service providers, migration agents and project developers seeking access to capital sources.
Our Readers are Based in Over 100 Countries Worldwide

A CROSS-SECTION OF OUR MARKETS

USA
UK
Canada
Germany
India
UAE
Cyprus
Malta
Romania
China
Australia
France
Spain
Mexico
Poland
Nigeria
South Africa
Egypt
Turkey
Ukraine
Hungary
Russia
Pakistan
Iran
Ireland
Greece
Portugal
Vietnam
Vanuatu
Japan
Netherlands
Italy
Panama
St Kitts and Nevis
Dominica
Malaysia
Grenada
New Zealand
Bulgaria
Cayman Islands

MAGAZINE EDITIONS

Uglobal Immigration Magazine, the investment migration industry’s leading publication, is published in various editions. It contains informative and compelling content for our readers in more than 100 countries around the world. The most anticipated issue of the year is the annual Top 25 Awards edition, where we celebrate the leading industry professionals in four categories: migration agents, attorneys, developers and immigration companies.
UGLOBAL BRAND
MULTIPLE PLATFORMS FOR MULTIPLE AUDIENCES

UGLOBAL EVENTS
Uglobal also hosts large educational investment immigration events featuring interactive and moderated panels with professionals from around the world. This offers your company a great opportunity to stay updated and learn about the newest trends and changes from industry leaders. To become a sponsor, please contact info@uglobal.com.

UGLOBAL WEBSITE
The Uglobal platform also includes professional directories of verified global members on www.uglobal.com. Industry professionals from around the world use our website to market their brand by answering questions from our online users about the global investment immigration market. To become a verified member of the Uglobal professional network for free, please contact info@uglobal.com.
CONNECT WHERE IT COUNTS
DIVERSE READERSHIP THAT SPANS THE INDUSTRY

- Migration Agencies: 75%
- Investment Consultant Companies: 12%
- Law Firms: 3%
- Wealth Management Companies: 3%
- Banks: 2%
- Real Estate Developers: 2%
- Regional Centers: 1%
- Investment Managers: 1%
- Educational Consultant Companies: 1%

Over 15,000 Readers Receive Our Multiple Editions

2022/2023 ADVERTISING & MEDIA GUIDE
ADVERTISE WITH UGLOBAL
REACH YOUR GOALS WITH OUR AUDIENCE

SUBMISSION
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*Exact publication dates are subject to change

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2022/2023 ADVERTISING & MEDIA GUIDE
ADVERTISING OPTIONS
MAKE AN IMPRESSION THAT LASTS WITH THE READERS

PREMIUM POSITIONS*
Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover, and back cover.

PREFERRED POSITIONS*
Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

*A limited number of Premium and Preferred positions available for each issue. Please call for ad rates.
An Advertorial is sponsored content in the magazine. It's a one-page paid article with your own graphics. An advertorial must be run next to a full-page ad from the same company. The content is written by the advertiser and sent as a camera-ready full page. The rate is $10,000 (including advertorial and full-page ad).
SPONSORED EMAIL BLAST
$20,000 to send a targeted email blast to Uglobal’s data base

NEWSLETTER BANNER
$5,000 to include a 600 by 300 jpg banner in Uglobal’s weekly newsletter
ADVERTISING GUIDELINES

PRINTING SPECIFICATIONS

_Uglobal Immigration Magazine_ recommends using an industry standard pre-flighting software to check your files prior to submission.

- Please be sure to leave 1/4” to 3/8” safety margin between the trim line and all live content.
- All bleed materials must extend 1/8” (.125”) beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8” (.125”) to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).
- All artwork must be CMYK or grayscale mode; spot or custom colors will not be accepted.

Web text:
- 70# Sonoma
- Gloss book
- 4/4: CMYK
- 300dpi
- Perfect bound

Sheet-fed covers:
- 80# Sonoma
- Gloss cover
- 5/4: CMYK +AQ over
- CMYK

ARTWORK GUIDELINES

Artwork should be submitted in a PDF format at 300 dpi at 100 percent of ad size. Please leave 1/4” to 3/8” safety margin between the trim line and all live content to prevent any content from being cut off in the printing process. Please see our “bleed” dimensions in our chart. Crop and bleed marks must be offset by at least 1/8” (.125”) to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).

COLOR GUIDELINES

- All artwork must be in CMYK or grayscale mode
- Spot or custom colors will not be accepted
- We can’t guarantee exact color matching
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